

List of abstracts/papers which will be published in the conference proceedings

r.b.	Title/authors
1.	THE PROSPECTS FOR IMPLEMENTATION OF BLOCKCHAIN TECHNOLOGY IN THE HOUSING SECTOR OF THE RUSSIAN FEDERATION Stanislav Pridvzhkin, Ural Federal University, Russia, city of Yekaterinburg, street Mira, 19 Ulyana Degtyareva, Ural Federal University, Russia, city of Yekaterinburg, street Mira, 19
2.	UNBUNDLING THE ROLES OF INSTITUTIONS AND HUMAN CAPITAL IN DEVELOPMENT: A GLOBAL EVIDENCE Soner Gokten, Baskent Universitesi Baglica Kampusu, Isletme Bolumu, Fatih Sultan Mahallesi, Eskisehir Yolu 18.km, 06790, Etimesgut, Ankara, Turkey Furkan Baser, Ankara Universitesi Uygulamalı Bilimler Fakultesi 50. Yıl Mah. Munzeviler Cd. No: 87 06590 Cebeci, Cankaya, Ankara, Turkey Pınar Okan Gokten, Gazi Universitesi Iktisadi ve Idari Bilimler Fakultesi, Uluslararası Ticaret Bolumu, Emniyet Mahallesi, Muammer Bostancı Cad. No:4, 06500 Besevler, Ankara, Turkey
3.	FOREIGN DIRECT INVESTMENT IN MACEDONIA – IS THERE DISCRIMINATION IN PRACTICE? Biljana Petrevska, “Iustinianus Primus Faculty of Law”, University “Ss. Cyril and Methodius”, Skopje, Macedonia, Bul. Goce Delcev 9b, 1000 Skopje, Macedonia
4.	OFF-ROAD TOURISM: AN ALTERNATIVE WAY FOR SUSTAINABLE TOURISM IN ÇANAKKALE, TURKEY Figen SEVİNÇ, Bartın University, Bartın Vocational School, Bartın, Turkey Erol DURAN, Çanakkale Onsekiz Mart University, Faculty of Tourism, Çanakkale, Turkey
5.	ANALYSIS OF THE RISKS GENERATED BY CONCEALED WORKS IN THE FIELD OF CONSTRUCTION Niculiță Lidia, Technical University of Civil Engineering Bucharest, Intrarea Epistolei St., no.1, zip code 014022, Bucharest, Romania Rece Liviu Laurentiu, Technical University of Civil Engineering Bucharest, Baia Mare St., no.8, bl.7Al, sc 1, et 10 ap 43, Secor 3, Bucharest, Romania Pironea Andreea Dora Bianca, Technical University of Civil Engineering Bucharest, Mircea Eliade St., no.192b, 915400, Calarasi, Romania
6.	MODULAR PRECAST METALLIC BALCONIES FOR BUILDINGS AND PROCESSES FOR MAKING THE SAME Rece Liviu Laurentiu, Technical University of Civil Engineering Bucharest, Baia Mare St., no.8, bl.7Al, sc 1, et 10 ap 43, Secor 3, Bucharest, Romania Dragos VOICULESCU, Technical University of Civil Engineering Bucharest, Baia Mare St., no.8, bl.7Al, sc 1, et 10 ap 43, Secor 3, Bucharest, Romania Pironea Andreea Dora Bianca, Technical University of Civil Engineering Bucharest, Mircea Eliade St., no.192b, 915400, Calarasi, Romania
7.	NETWORK AND KNOWLEDGE SYSTEMS IN INDUSTRIAL AND TOURISM CLUSTERS TULAY GUZEL, CANAKKALE ONSEKIZ MART UNIVERSITY, Turizm Fakültesi, Terzioğlu Yerleşkesi Merkez Çanakkale 17100 Türkiye TARIK YALCINKAYA, CANAKKALE ONSEKIZ MART UNIVERSITY, Turizm Fakültesi, Terzioğlu Yerleşkesi Merkez Çanakkale 17100 Türkiye
8.	CROWDFUNDING AND SOCIAL RESPONSIBILITY: CREATING ECONOMIC VALUE AND SOCIAL VALUE NADIA OLIVA, TELEMATIC UNIVERSITY GIUSTINO FORTUNATO, VIA R. DELCOGLIANO,12 BENEVENTO-ITALY

9.	<p>YOU ARE WHAT YOU PERCEIVE AND EAT</p> <p>Ekrem Tufan, Çanakkale Onsekiz Mart University, Çanakkale School of Applied Sciences, Terzioğlu Yerleşkesi Çanakkale 17100 Turkey</p> <p>Atila Yüksel, Adnan Menderes University, Faculty of Tourism, Bayraklıdede Mah. Adalılar Sitesi Üstü, Turgut Özal Bulvarı 4. Sokak No:3, 09460 Kuşadası/Aydın</p> <p>Funda Eriş, Çanakkale Onsekiz Mart University, Terzioğlu Yerleşkesi Çanakkale, 17100 Turkey</p> <p>Aydan Taştan, Çanakkale Onsekiz Mart University, Terzioğlu Yerleşkesi Çanakkale, 17100 Turkey</p>
10.	<p>TO BE MACHO OR NOT TO BE THAT'S THE MATTER</p> <p>Ekrem Tufan, Çanakkale Onsekiz Mart University, Çanakkale School of Applied Sciences, Terzioğlu Yerleşkesi Çanakkale 17100 Turkey</p> <p>Sezer Deniz, Çanakkale Onsekiz Mart University, Faculty of Tourism, Terzioğlu Yerleşkesi Çanakkale 17100 Turkey</p> <p>İrem Ceylan Karagöz, Balıkesir University, Faculty of Tourism</p> <p>Erhan Eren, Çanakkale Onsekiz Mart University, Faculty of Tourism</p> <p>Duygu Nedret Tüter, Çanakkale Onsekiz Mart University. Faculty of Tourism</p>
11.	<p>VARIETY OF THE BENEFICIAL OWNERSHIP CONCEPT</p> <p>Sonja Cindori, Faculty of Law, University of Zagreb, Trg Republike Hrvatske 14, 10 000 Zagreb, Croatia</p> <p>Toni Janković, Ministry of Finance, Tax administration, Trg dr. Franje Tuđmana 4, 21 000 Split, Croatia</p>
12.	<p>INVESTMENTS IN REPAIR OF OUTDATED METAL FORMING MACHINES AND EVALUATION OF THIS INVESTMENTS</p> <p>Burim Fejzaj, "University of Montenegro" Faculty of Mechanical Engineering, Bulevar Džordža Vašingtona bb, 81000 Podgorica</p> <p>Milan Vukcević, "University of Montenegro" Faculty of Mechanical Engineering, Bulevar Džordža Vašingtona bb, 81000 Podgorica</p> <p>Mileta Janjić, "University of Montenegro" Faculty of Mechanical Engineering, Bulevar Džordža Vašingtona bb, 81000 Podgorica</p>
13.	<p>TRAFFICKING WITH HUMAN BEINGS AND THE PRINCIPLE OF NON-PUNISHMENT FOR VICTIMS OF TRAFFICKING</p> <p>Veton Vula, University College "AAB" Prishtina</p>
14.	<p>PROBLEMS IN THE BUSINESS OF SMALL AND MEDIUM-SIZED ENTERPRISES AND ENTREPRENEURSHIP IN SERBIA</p> <p>Marina Gajic Glamoclija, Executive Director for Economic, Legal and Commercial Affairs JKP „Beograd put“ – Beograd</p>
15.	<p>WILL THE INTERNATIONAL ACCOUNTING STANDARDS BOARD'S DECISION TO INTRODUCE 'THE EXPECTED LOSS MODEL' UNDER IFRS 9, CONTRIBUTE TO GREATER TRANSPARENCY OF FINANCIAL STATEMENTS INFORMATION? IS IT TRUE OR IS IT TOO EARLY TO ADDRESS THE QUESTION?</p> <p>Hristina Oreshkova, University of National and World Economy (UNWE), Sofia, Faculty of Finance and Accounting</p>
16.	<p>FACTOR STRUCTURE OF ALLEN & MEYER'S ORGANIZATIONAL COMMITMENT SCALE: AN INVESTIGATION OF THE FIT BETWEEN MULTIDIMENSIONAL SCALE ANALYSIS AND FACTOR ANALYSIS RESULTS</p> <p>ASLI BEYHAN ACAR, ISTANBUL UNIVERSITY, SCHOOL OF BUSINESS, AVCILAR CAMPUS/ ISTANBUL-TURKEY</p> <p>NİL SELENAY ERDEN, ISTANBUL UNIVERSITY, SCHOOL OF BUSINESS, AVCILAR CAMPUS/ ISTANBUL-TURKEY</p>

17.	<p>INTERDISCIPLINARY UNDERSTANDING OF A CRISIS: IMPLICATIONS FOR CRISIS COMMUNICATION</p> <p>Albena Björck, ZHAW School of Management and Law, Stadthausstrasse 14, 8401 Winterthur, Switzerland</p>
18.	<p>CROSS-BORDER REGIONS AS SUPPORTING STRUCTURES FOR RAISING COMPETITIVENESS IN EUROPE</p> <p>Dagmar Škodová Parmová, University of South Bohemia, Faculty of Economics, Studentská 13, CZ-37005 České Budějovice</p> <p>Zuzana Dvořáková Líšková, University of South Bohemia, Faculty of Economics, Studentská 13, CZ-37005 České Budějovice</p> <p>Rostislav Kain, University of South Bohemia, Faculty of Economics, Studentská 13, CZ-37005 České Budějovice</p>
19.	<p>DYNAMICS OF LOANS AND DEPOSITS IN BULGARIA AND THE EURO AREA IN THE PERIOD 2007–2017</p> <p>Aglika Kaneva, Department of Finance, UNWE, 1700 Sofia, Student Town, Bulgaria</p>
20.	<p>BEHAVIOURAL FACTORS TO ANALYZE THE READINESS FOR INDIVIDUAL CONSUMPTION</p> <p>Maya Tsoklinova, University of Forestry, Sofia, 10 Kliment Ohridsky Blvd., Sofia 1797, Bulgaria</p> <p>Konstantin Kolev, University of Forestry, Sofia, 10 Kliment Ohridsky Blvd., Sofia 1797, Bulgaria</p>
21.	<p>EQUALITY AND CHALLENGES IN EMPLOYMENT RELATIONSHIP BASED ON KOSOVO LEGAL RESOURCES</p> <p>Bashkim Rrahmani, College AAB, Prishtina</p>
22.	<p>THE SUCCESS OF PEER REVIEW EVALUATION IN UNIVERSITY RESEARCH FUNDING – THE CASE STUDY FROM SLOVAKIA</p> <p>Alexandra Lešková, University of Economics in Bratislava, Dolnozemska cesta 1, 852 35 Bratislava, Slovakia</p>
23.	<p>BUSINESS COMPANIES IN KOSOVO</p> <p>Majlinda Belegu, College AAB, Prishtina</p>
24.	<p>APPLICATION OF SOCIAL NETWORKS IN EVERYDAY LIFE IN BOSNIA AND HERZEGOVINA</p> <p>Zvezdan Stojanovic, European University in Bosnia and Herzegovina and Slobomir B University in Bosnia and Herzegovina, Street. Bijeljinska cesta 72-74, Brčko distrikt BiH and Pavlovića put 76 Bijeljina, Bosnia and Herzegovina</p> <p>Fuad Hasanović, European University in Bosnia and Herzegovina, Street. Bijeljinska cesta 72-74, Brčko distrikt BiH</p>
25.	<p>CONSUMER PERCEPTIONS TOWARDS CRYPTO CURRENCIES</p> <p>Ismail Metin, Manisa Celal Bayar University, Faculty of Business, Muradiye Campus, Manisa/Turkey</p> <p>Enis Yakut, Manisa Celal Bayar University, Faculty of Business, Muradiye Campus, Manisa/Turkey</p>
26.	<p>MICRO-FINANCE AND ECONOMIC GROWTH IN ALBANIA: AN ARDL APPROACH</p> <p>Forcim Kola, “Marin Barleti” University, Rruga Sami Frashëri 41, Tirana, Albania 1000</p> <p>Teuta Cerpja, “Marin Barleti” University, Rruga Sami Frashëri 41, Tirana, Albania 1000</p>
27.	<p>CHANGING ROLE OF CFOS</p> <p>Sinan Cifci, Galatasaray University, Istanbul, Ciragan Cad. No:36, 34349 Ortakoy/Istanbul</p>

28.	POSSIBILITIES OF USING EDULARP IN EDUCATION IN THE SLOVAK REPUBLIC Adriana Grenčíková, A. Dubcek University of Trenčín, Faculty of Social and Economic Relations, Studentska 3, 911 51 Trenčín, Slovakia Dagmar Petrušová, A. Dubcek University of Trenčín, Faculty of Social and Economic Relations, Studentska 3, 911 51 Trenčín, Slovakia Karol Krajčo, A. Dubcek University of Trenčín, Faculty of Social and Economic Relations, Studentska 3, 911 51 Trenčín, Slovakia
29.	THE COMPARISON OF REQUIREMENTS FOR A DISCLOSURE OF NON-FINANCIAL INFORMATION ACCORDING TO LEGAL REGULATIONS IN THE SLOVAK REPUBLIC AND EU DIRECTIVES IN THE CONTEXT OF SUSTAINABILITY Renáta Pakšiová, University of Economics in Bratislava, Dolnozemska cesta 1, 85235 Bratislava, Slovakia
30.	MOTIVES AND DETERMINANTS OF THE PROCESSES OF MERGERS AND ACQUISITIONS OF BANKS IN THE USA, EU AND TRANSITIONAL ECONOMIES OF CENTRAL AND EASTERN EUROPE Irena Lekoska, Proleterski brigadi br.43, 6330 Struga, R.Makedonija
31.	ANALYSIS OF THE CONNECTION BETWEEN TELEVISION COMMERCIALS FOR BEER AND FOOTBALL Nikola Vukčević, Faculty of Arts and Communications, University of Donja Gorica, Donja Gorica bb, Podgorica, Montenegro Luka Rakojević, Faculty of Arts and Communications, University of Donja Gorica, Donja Gorica bb, Podgorica, Montenegro
32.	CRIMINAL OFFENSES AGAINST SECURITY OF COMPUTER DATA IN THE REPUBLIC OF SRPSKA ACCORDING TO THE CRIMINAL LAW OF 2017 Miodrag N. Simović, Judge of the Constitutional Court of Bosnia and Herzegovina, Full Professor of the Faculty of Law of Banja Luka, Corresponding Member of the Academy of Sciences and Art of Bosnia and Herzegovina Dragan Jovašević, Full Professor of the Faculty of Law, Niš, Serbia Vladimir M. Simović, Prosecutor of the Prosecutor's Office of Bosnia and Herzegovina and Associate Professor at the Faculty of Security and Protection Independent University in Banja Luka and Faculty of Law University „Apeiron“ Banja Luka, Bosnia and Herzegovina
33.	SUSTAINABLE TOURISM IN THE PROTECTED AREAS OF BOSNIA AND HERZEGOVINA ON THE EXAMPLE OF THE NATURE MONUMENT "VRELO BOSNE" Emir Temimović, University of Sarajevo, Faculty of Natural Sciences and Mathematics, Department of Geography, Zmaja od Bosne 33, 71 000 Sarajevo, Bosnia and Herzegovina
34.	ONE SOLUTION OF INTERACTION WEB APPLICATION FOR USERS INTERCONNECTION Nenad Kojić, ICT College for Vocational Studies, Zdravka Celara 16, Belgrade, Serbia Mustafa Levent, ICT College for Vocational Studies, Zdravka Celara 16, Belgrade, Serbia Natalija Vugdelija, ICT College for Vocational Studies, Zdravka Celara 16, Belgrade, Serbia
35.	BANKS IN THE FINANCING AND FINANCIAL MANAGEMENT SYSTEM IN BOSNIA AND HERZEGOVINA Željana Vručinić, Edukos d.o.o., 78 000 Banja Luka, Bosnia and Herzegovina
36.	EUROPEAN BUSINESS EXCELLENCE MODEL FOR SUSTAINABLE DEVELOPMENT Vesna Miladinović, Belgrade Business School, Belgrade, Serbia Katarina Lazović, Faculty of Applied Ecology Futura, Belgrade, Serbia
37.	THE PATH TO COMPETITIVENESS M.I. KOSANOVIC Nada Kosanovic, Institute of Applied Science in Agriculture, 68b Bulevar Despota Stefana Street, Belgrade, Republic of Serbia Danijela Rakic, Faculty of Culture and Media in Belgrade, Megatrend University, Serbia

38.	<p>MASS MIGRATION - THE FASTEST GROWING CHALLENGE OF THE EUROPEAN UNION WITH SPECIAL REFERENCE TO CROATIA</p> <p>Sanja Knežević, College of Slavonski Brod, dr.Mile Budaka 1, Slavonski Brod, Croatia Anita Kulaš Mirosavljević, College of Slavonski Brod, dr.Mile Budaka 1, Slavonski Brod, Croatia Lena Duspara, College of Slavonski Brod, dr.Mile Budaka 1, Slavonski Brod, Croatia</p>
39.	<p>THE ROLE OF THE SOCIAL MEDIA IN THE TRADITIONAL MEDIA DEVELOPMENT IN ALBANIA</p> <p>Holta Heba, European University of Tirana, Albania</p>
40.	<p>MANAGER, MANAGERIAL STRESS AND SPORTS RECREATION</p> <p>Ivica Nikolić, Educons University, Faculty of Business Economics, Sremska Kamenica, Vojvode Putnika 87, R. of Serbia Jova Miloradić, Educons University, Faculty of Business Economics, Sremska Kamenica, Vojvode Putnika 87, R. of Serbia</p>
41.	<p>THE RAPESEED CULTURE EVOLUTION IN ROMANIA IN THE CONTEXT OF CLIMATE CHANGE</p> <p>Slave Camelia, University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania Vasca Zamfir Diana, University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania</p>
42.	<p>THE 40% CLUB: COMPANY PERFORMANCE QUALITY AND GENDER EQUALITY</p> <p>Brikena Berisha, Faculty of Economy, AAB College, Prishtina</p>
43.	<p>SUSTAINABLE MARKETING AS A COMPETITIVE ADVANTAGE AND A CASE STUDY ON GLASS SECTOR IN TURKEY</p> <p>EVIRIM ILDEM DEVELI, ISTANBUL KÜLTÜR UNIVERSITY, YOLBASI STREET NO:1 BAKIRKOY-ISTANBUL/TURKEY</p>
44.	<p>THE ROLE OF WOMEN IN THE CREATION OF KNOWLEDGE FOR THE FOURTH INDUSTRIAL REVOLUTION</p> <p>Marijana Vidas-Bubanja, Alfa University, Faculty for Finance, Banking and Auditing, Belgrade, Palmira Toljatija 3, Serbia Snežana Popovčić-Avrić, Metropolitan University, FEFA Faculty, Belgrade, Bul. Zorana Đinđića 44, Serbia Iva Bubanja, Belgrade Business School, High School for Applied Studies, Belgrade, Kraljice Marije 73, Serbia</p>
45.	<p>COMPARATIVE ANALYSIS OF THE SHEAR FORCE RESISTANCE OF WELDED STEEL SECTIONS WITH FLAT WEBS TO STEEL CROSS SECTIONS WITH CORRUGATED WEBS</p> <p>Daniel Taus, Transilvania University of Braşov, Faculty of Civil Engineering, Turnului 5, Braşov, Romania Dorin Radu, Transilvania University of Braşov, Faculty of Civil Engineering, Turnului 5, Braşov, Romania</p>
46.	<p>IMPACT OF FINANCIAL STRUCTURE ON ECONOMIC RETURN (ROA - RETURN ON ASSET) CASE STUDY: WHOLESALE OF MOTOR VEHICLE PARTS AND ACCESSORIES (NACE: 4531)</p> <p>BACIU (BOANTA) RODICA, The Bucharest University of Economic Studies, Department of Finance, Bucharest, Romania Petre BREZEANU, The Bucharest University of Economic Studies, Department of Finance, Bucharest, Romania</p>

47.	<p>CORPORATE SUSTAINABILITY: VALUE CREATION IN SUSTAINABLE MANUFACTURING Damla Ozekan, Istanbul Kultur University, Isletmecilik MYO Zuhuratbaba Mah. Yolbasi Sok.No.1 Incirli Bakirkoy Istanbul Turkey</p>
48.	<p>YEKATERINBURG AGGLOMERATION: ANALYSIS OF THE CITY-PLANNING AND REAL ESTATE MARKET SITUATION IN THE SEGMENT OF APARTMENT BUILDINGS IN VERKHNYAYA PYSHMA Anna Loginova, Federal State Autonomous Educational Institution of Higher Professional Education "Ural Federal University named after the first President of Russia B.N. Yeltsin" (URFU), 19 Mira street, Yekaterinburg, Russia Stanislav Pridvizhkin, Federal State Autonomous Educational Institution of Higher Professional Education "Ural Federal University named after the first President of Russia B.N. Yeltsin" (URFU), 19 Mira street, Yekaterinburg, Russia</p>
49.	<p>HISTORICAL DESTINATIONS (FOCUS ON DELHI) AND THEIR IMPACT ON INDIAN TOURISM ANTON VORINA, ECONOMICS SCHOOL CELJE, VOCATIONAL COLLEGE, MARIBORSKA 2, 3000 CELJE, Slovenia Ajay Kumar, Jawaharlal Nehru University, New Mehrauli Road, Munirka, New Delhi, Delhi 110067, India Zeba Zarin Ansari, Jamia Millia Islamia University, Maulana Mohammad Ali Jauhar Marg, Jamia Nagar, New Delhi, Delhi 110025, India</p>
50.	<p>MULTIPLE REVENUE STREAMS REVENUE MODEL OF WINERIES Katarína Remeňová, University of Economics in Bratislava, Faculty of Business Management, Department of Management, Dolnozemska 1/B, Bratislava, Slovakia Nadežda Jankelová, University of Economics in Bratislava, Faculty of Business Management, Department of Management, Dolnozemska 1/B, Bratislava, Slovakia</p>
51.	<p>ADAPTING A COMPANY'S STRATEGY IN THE DIGITAL TRANSFORMATION ERA Christian Tanushev, University of National and World Economy, 1700 Sofia, Student Town, UNWE</p>
52.	<p>CHALLENGE FOR A NON-FINANCIAL DEFINED CONTRIBUTION SCHEME IN THE ALBANIAN RETIREMENT SYSTEM Landi Gushi, University "Fan S. Noli", Faculty of Economy, Marketing – Tourism Department, Korce, Albania</p>
53.	<p>SUSTAINABLE MARKETING STRATEGY - THE WAY TO GAIN PROFITS ON INTERNATIONAL MARKETS Saša Virijević Jovanović, Faculty of Applied Management, Economics and Finance; Jevrejska 24, Belgrade, Serbia Vesna Pijevac, High School for Tourism, Otona Župančiča 4, Belgrade, Serbia Vesna Filipović, High School for Tourism, Otona Župančiča 4, Belgrade, Serbia</p>
54.	<p>GROUND AND PROCEDURE OF CHALLENGE OF ARBITRATORS IN INTERNATIONAL ARBITRATION Mohammed Zaheeruddin, United Arab Emirates University, Department of Private Law, College of Law, Al Ain, United Arab Emirates, P.O. Box. 15551</p>
55.	<p>CONTRACT ON GIVING INFORMATION AND ADVICE (CONSULTING CONTRACT) MARIO VOJNIC HAJDUK, University of Novi Sad, Faculty of Law Novi Sad, Serbia</p>

56.	<p>NON-FINANCIAL BACKGROUND OF FINANCIAL PERFORMANCE: EVIDENCE FROM CENTRAL AND EASTERN EUROPE</p> <p>Gyorgy Andor, Eotvos Lorand University, Institute of Business Economics, Egyetem ter 1-3., Budapest, Hungary</p> <p>Tamas Toth, Eotvos Lorand University, Institute of Business Economics, Egyetem ter 1-3., Budapest, Hungary</p>
57.	<p>INEQUALITY PROBLEMS IN CENTRAL AND EASTERN EUROPE</p> <p>Gyorgy Andor, Eotvos Lorand University, Institute of Business Economics, Egyetem ter 1-3., Budapest, Hungary</p>
58.	<p>EXAMPLES OF EUROPEAN TOURISM DESTINATIONS AND IMPORTANCE OF AGRICULTURAL LANDSCAPES</p> <p>Anita Silvana Ilak Peršurić, Institute of Agriculture and Tourism, K. Hugues 8, Poreč, Croatia,</p>
59.	<p>ANALYTICAL SUPPORT FOR MANAGEMENT OF VENTURE FINANCING OF INNOVATIVE ENTERPRISES</p> <p>Mykola Gorodysky, Zhytomyr State Technological University, 103, Chudnivska str., Zhytomyr, 10005, Ukraine</p> <p>Hanna Khomenko, Zhytomyr State Technological University, 103, Chudnivska str., Zhytomyr, 10005, Ukraine</p> <p>Olena Syvak, Zhytomyr State Technological University, 103, Chudnivska str., Zhytomyr, 10005, Ukraine</p>
60.	<p>CONTEMPORARY APPROACH TO THE ANALYSIS OF THE PURCHASING FUNCTION IN THE PRODUCTION COMPANY</p> <p>Miroslav Čavlin, Faculty of Economics and Engineering Management in Novi Sad, Cvecarska Street no. 2, 21 000 Novi Sad, Serbia</p> <p>Radivoj Prodanović, Faculty of Economics and Engineering Management in Novi Sad, Cvecarska Street no. 2, 21 000 Novi Sad, Serbia</p> <p>Pavle Počuč, Provincial Secretariat for Economy and Tourism of AP Vojvodina, Bulevar Mihajla Pupina 16, 21 000 Novi Sad, Serbia</p>
61.	<p>PERFORMANCE EVALUATION OF AN EXPERIMENTAL SYSTEM MEASURING ETHANOL CONCENTRATION</p> <p>Erinda Piluri, General Directorate of Metrology, Highway Tr-Dr, Km 8, Kashar, Tirane, Albania</p> <p>Hasime Manaj, Faculty of Natural Sciences, University of Tirana, Boulevard Zogu I, Tiranë</p> <p>Iirjan Malollari, Faculty of Natural Sciences, University of Tirana, Boulevard Zogu I, Tiranë</p> <p>Irakli Premti, Polytechnic University of Tirana, Square Mother Tereza, Tiranë</p>
62.	<p>FINDING THE EFFECTIVE FRONTIER FOR A PORTFOLIO OF RISK LOANS (ALBANIAN CASE)</p> <p>Glediana (Foto) Zeneli, DEPARTMENT OF APPLIED MATHEMATICS, FACULTY OF NATURAL SCIENCES, UNIVERSITY OF TIRANA, ALBANIA</p> <p>Arsen Benga, DEPARTMENT OF MATHEMATICS, FACULTY OF ENGINEERING AND TECHNOLOGY, AMERICAN UNIVERSITY OF THE MIDDLE EAST, KUWAIT</p>
63.	<p>EFFICIENT USE OF ENERGY AN IMPORTANT APPROACH IN MINIMIZING ENVIRONMENT AND OPERATIONAL COSTS IN ALBANIAN BREWERIES</p> <p>Luljeta Pinguli, University of Tirana. Faculty of Natural Sciences. Department of Industrial Chemistry; Bulevardi "Zogu I", Tirana, Albania</p> <p>Iirjan Malollari, University of Tirana. Faculty of Natural Sciences. Department of Industrial Chemistry; Bulevardi "Zogu I", Tirana, Albania</p> <p>Lorina Lici, Department of Energy Resources Engineering, Faculty of Geology and Mining, Polytechnic University of Tirana, Albania</p> <p>Jonilda Llupa, Department of Chemistry, University of Ioannina, Greece</p>

64.	INVESTIGATION OF STEADY-STATE OPERATION OF ENVIRONMENTAL CLIMATIC CHAMBER MEASURING TEMPERATURE AND RELATIVE HUMIDITY Iska Kolaveri Spahiu, General Directorate of Metrology (DPM), Autostrada Tirane-Durres, km8, Kashar, Tirane, Albania Dhurata Premti, University of Tirana, Faculty of Natural Sciences, Department of Industrial Chemistry, Bulevardi Zog I, Tirane, Albania Floran Vila, Academy of Sciences of Albania, Shëtitorja Murat Toptani, Tiranë 1000, Albania Anisa Dhroso, University of Tirana, Faculty of Natural Sciences, Department of Industrial Chemistry, Albania
65.	EXPLORING CONNECTIONS BETWEEN CULTURAL HERITAGE, TOURISM AND SUSTAINABLE DEVELOPMENT: THE CASE OF ROMANIA Calin Veghes, Bucharest University of Economic Studies, Faculty of Marketing, 41 Dacia Blvd., 1st. floor, Room 1112, Romania
66.	COMPARATIVE PECULIARITIES OF THE LABOUR MARKET OF YOUNG SPECIALISTS IN RUSSIA AND CHINA IN THE LAST DECADE Evgenia Yazovskikh, Ural federal University named after the first President of Russia B.N.Yeltsin, Yekaterinburg, Mira str. 19, Russia, 620002, The Department of foreign languages and translation Zhao Qiongyu, Ural federal University named after the first President of Russia B.N.Yeltsin, Yekaterinburg, Mira str. 19, Russia, 620002
67.	FOREIGN DIRECT INVESTMENT AND REGIONAL DEVELOPMENT IN BULGARIA: A PANEL DATA ANALYSIS FOR THE PERIOD 2008-2016 Iva Raycheva, University of National and World Economy, 1700 Sofia, Students' City "Hristo Botev"
68.	HOW THE LIFESTYLE AND STYLE OF THINKING OF THE ROMANIANS HAS CHANGED 100 YEARS AFTER THE GREAT UNION Benea Marius Calin, "Politehnica" University Timisoara, Faculty of Engineering Hunedoara, Revolutiei Street, No. 5 331128 Hunedoara, Romania
69.	THE INTERNSHIP, A CHANCE FOR COMPANIES, BUT ESPECIALLY FOR STUDENTS Benea Marius Calin, "Politehnica" University Timisoara, Faculty of Engineering Hunedoara, Revolutiei Street, No. 5 331128 Hunedoara, Romania
70.	THE INFLUENCE OF MUNICIPALITY SIZE ON ITS EXPENDITURE - CASE STUDY FROM SLOVAKIA Monika Vámošová, University of Economics in Bratislava, Dolnozemska cesta 1, 852 35 Bratislava, Slovakia
71.	IMPACT OF BIH'S EXTERNAL TRADE WITH CEFTA AND THE EU ON GDP Dijana Grahovac, Central Bank of Bosnia and Herzegovina, Vidovdanska 19 Banja Luka, Bosnia and Herzegovina Senad Softić, Central Bank of Bosnia and Herzegovina, Maršala Tita 25 Sarajevo, Bosnia and Herzegovina
72.	STUDY ON THE LEVEL OF DIGITIZATION OF ROMANIAN ENTERPRISES Catalin GHEORGHE, Transilvania University of Brasov, Department of Engineering and Industrial Management, 29 Eroilor Street, 500036, Brasov, Romania
73.	AFRICAN UNION AND EUROPEAN SUSTAINABLE DEVELOPMENT PROJECTS: CROSS-CULTURAL TRAPS IN MULTICULTURAL TEAMS Mary Ellen Toffle, University of Messina, Piazza Pugliatti 1, 998122 Messina, Italy

74.	<p>THE FACTORS AFFECTING THE TREND OF FDI-S IN ALBANIA DURING THE LAST 5 YEARS</p> <p>Blerta Dragusha, University of Shkodra "Luigj Gurakuqi", Godina e Rektoratit, Sheshi 2 Prilli, Shkoder, Albania</p> <p>Erjola Barbullushi (Sakti), University of Shkodra "Luigj Gurakuqi", Godina e Rektoratit, Sheshi 2 Prilli, Shkoder, Albania</p>
75.	<p>DEVELOPING A PROJECT MANAGEMENT CULTURE IN INSTITUTIONS OF HIGHER LEARNING</p> <p>Daniel Seelhofer, Zurich University of Applied Sciences, Stadthausstrasse 14, CH-8401 Winterthur, Switzerland</p> <p>Christian Olivier Graf, Zurich University of Applied Sciences, Stadthausstrasse 14, CH-8401 Winterthur, Switzerland</p> <p>Selina Guhl, Zurich University of Applied Sciences, Stadthausstrasse 14, CH-8401 Winterthur, Switzerland</p>
76.	<p>ALTMAN Z-SCORE REVISED MODELS AS EARLY WARNING SYSTEMS FOR BANKRUPTCY EVALUATION OF ECONOMIC ENTITIES</p> <p>Erjola Barbullushi (Sakti), University of Shkodra "Luigj Gurakuqi", Godina e Rektoratit, Sheshi 2 Prilli, Shkoder, Albania</p> <p>Blerta Dragusha, University of Shkodra "Luigj Gurakuqi", Godina e Rektoratit, Sheshi 2 Prilli, Shkoder, Albania</p>
77.	<p>EVALUATION OF INNOVATIVE ENTREPRENEURSHIP ECOSYSTEM: TECHNOLOGY AUDIT</p> <p>Mehmet Şahin Gök, Gebze Technical University, İşletme Fakültesi, Kocaeli, Türkiye</p> <p>Erşan Çiğirim, Gebze Technical University, İşletme Fakültesi, Kocaeli, Türkiye</p> <p>Tuğkan Arıcı, Gebze Technical University, İşletme Fakültesi, Kocaeli, Türkiye</p>
78.	<p>BLACK BOX OF INDUSTRY 4.0: NEW OPPORTUNITIES FOR ENTREPRENEURSHIP ECOSYSTEM</p> <p>Erşan Çiğirim, Gebze Technical University, İşletme Fakültesi, Kocaeli, Türkiye</p> <p>Tuğkan Arıcı, Gebze Technical University, İşletme Fakültesi, Kocaeli, Türkiye</p> <p>Mehmet Şahin Gök, Gebze Technical University, İşletme Fakültesi, Kocaeli, Türkiye</p>
79.	<p>ACCESS AND METHODS OF MARKETING RESEARCH</p> <p>Nevena Ćurić, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, 11000 Belgrade, Serbia</p> <p>Dina Lazarević, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, Belgrade, Serbia</p> <p>Katarina Radlovački, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, Belgrade, Serbia</p>
80.	<p>PROFESSIONALIZATION OF MANAGEMENT - A REQUIREMENT FOR MODERNIZING MANAGEMENT METHODS IN COMPANIES USING A PARTICIPATORY DEMOCRATIC DECISION-MAKING MODEL</p> <p>Valentina Vukosavljevic Pavlovic, High Business School of Vocational Studies Leskovac, Vlade Jovanovića br. 8, Leskovac, Serbia</p>
81.	<p>ANALYSIS OF THE STRUCTURE OF BANK RECEIVABLES FROM THE BUSINESS SECTOR IN THE REPUBLIC OF SERBIA</p> <p>Dragana Tadić Živković, Faculty of Economics East Sarajevo, Bosnia and Hercegovina</p>
82.	<p>IMPROVING TEACHING USING A GAME ENGINE</p> <p>Natalija Vugdeliija, ICT College for Vocational Studies, Belgrade, Serbia</p> <p>Nenad Kojić, ICT College for Vocational Studies, Belgrade, Serbia</p> <p>Nikola Mihajlović, ICT College for Vocational Studies, Belgrade, Serbia</p>

	<p>SIGNIFICANCE OF SOCIAL MEDIA MARKETING Milena Sretić, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, 11000 Belgrade, Serbia</p>
83.	<p>Nemanja Stojković, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, 11000 Belgrade, Serbia Željko Ondrik, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, 11000 Belgrade, Serbia</p>
84.	<p>THE INFLUENCE OF THE EXTERNAL ENVIRONMENT ON THE FORMULATION OF MARKETING STRATEGY Katarina Radlovački, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, 11000 Belgrade, Serbia Željko Ondrik, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, 11000 Belgrade, Serbia Nemanja Stojković, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, 11000 Belgrade, Serbia</p>
85.	<p>DEVELOPMENT AND APPLICATION OF POTENTIAL ALTERNATIVE ENERGY SOURCES Jovanović Goca, City Administration of Pančevo City, Serbia Slavko Božilović, University "Union - Nikola Tesla" Belgrade, Serbia</p>
86.	<p>LEADERSHIP EFFECTIVENESS IN MODERN AGE Vuk Mirčetić, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, 11000 Belgrade, Serbia Pavle Brzaković, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, 11000 Belgrade, Serbia Svetlana Vukotić, Faculty of Applied Management, Economics and Finance, Jevrejska 24/1, 11000 Belgrade, Serbia</p>
87.	<p>HUMAN TRAFFICKING FOR LABOUR EXPLOITATION AND THE ROLE OF WORK INSPECTION Aleksandra Jovanović, University "Union-Nikola Tesla" in Belgrade, Faculty of Law, Security and Management "Konstantin Veliki" Nis, Serbia Irena Šljivar Milijić, Labor Inspection, Nis, Serbia</p>
88.	<p>THE STRUCTURE OF MARGINAL COSTS: A PEDAGOGICAL REVIEW Petar Stankov, Dept. of Economics, University of National and World Economy, Sofia, Bulgaria, J.K. Studentski grad, 1700 Sofia, Bulgaria</p>
89.	<p>INCOME ELASTICITY OF HEALTH EXPENDITURE: SOME EMPIRICAL EVIDENCES FOR BULGARIA Nikolay Atanasov, Medical University Plovdiv, Faculty of Public Health, Department of Health Management and Health Economics, Bul. Vasil Aprilov, 15A Plovdiv, 4002, Bulgaria</p>
90.	<p>STRATEGIC COHERENCE AS AN ORGANIZATIONAL ADJUSTMENT PROCESS - CONCEPT AND MEASUREMENT OF THE PHENOMENON Paweł Mielcarek, Poznań University of Economics and Business, al. Niepodległości 10, 61-875 Poznań, Polska</p>
91.	<p>CROSS-BORDER UNFAIR COMPETITION CASES IN ONLINE ENVIRONMENT – THE EU CONFLICT-OF-LAWS PERSPECTIVE IN TERMS OF LEGAL CERTAINTY AND PREDICTABILITY Iveta Rohová, Masaryk University (Faculty of Law), Javůrek 132, Javůrek, ZIP 664 83, Czech Republic</p>
92.	<p>CHALLENGES IN FORMULATING AND IMPLEMENTING STRATEGIC HUMAN RESOURCE MANAGEMENT. CASE STUDY IN POGRADEC HOTELS Denada Olli, University "Fan S. Noli", Faculty of Economic, Korce, Lagjia nr.1, pall tek kisha e re, Pogradec, Albania</p>

93.	MEDIA TRIAL VS. FAIR TRIAL: ARE THE NEW MEDIA RESHAPING ADMINISTRATION OF JUSTICE? TULISHREE PRADHAN, KIIT SCHOOL OF LAW, BHUBANESWAR, INDIA Shuvro Prosun Sarker, WB National University of Juridical Sciences, Kolkata, India
94.	INFORMATION AND COMMUNICATION TECHNOLOGIES IN SERBIA: GROWTH AND UNEVEN SPATIAL DEVELOPMENT Aljoša Budović, University of Belgrade - Faculty of Geography, Studentski trg 3/III, Belgrade, Serbia Vojislav Dedanski, University of Belgrade - Faculty of Geography, Studentski trg 3/III, Belgrade, Serbia
95.	RETIREMENT PROGRAMS FOR EMPLOYEES AS AN ELEMENT OF CORPORATE SOCIAL RESPONSIBILITY Iwona Olejnik, Poznań University of Business and Economics, al. Niepodległości 10, 61-875 Poznań, Poland Magdalena Stefańska, Poznań University of Business and Economics, al. Niepodległości 10, 61-875 Poznań, Poland
96.	GOOD ORGANIZATIONAL GOVERNANCE AND DEVELOPMENT OF LEADERSHIP SKILLS IN SPORTS Danica Pirsl, University of Nis, Faculty of Sport, Serbia Andon Kostadinovic, University of "Union - Nikola Tesla", Belgrade, Faculty of Law Security and Management "Konstantin Veliki", Zetska 2-4, 18000 Niš, Serbia
97.	CORPORATE GOVERNANCE AND PERFORMANCE OF SME SECTOR IN KOSOVO Saxhide Mustafa, Riinvest Institute, Lidhja e Prizrenit street no.56, Pristine
98.	SALES PROMOTION IN THE FUNCTION OF CREATING CONSUMER SATISFACTION AND INFLUENCING CONSUMER ATTITUDES Marina Guzovski, College of Applied Sciences "Lavoslav Ružička" in Vukovar, Županijska 50, 32 000 Vukovar; Republic of Croatia Mirko Smoljić, College of Applied Sciences "Lavoslav Ružička" in Vukovar, Županijska 50, 32 000 Vukovar; Republic of Croatia Marina Stanić, College of Applied Sciences "Lavoslav Ružička" in Vukovar, Županijska 50, 32 000 Vukovar; Republic of Croatia
99.	MONITORING OF ENVIRONMENTAL CONDITIONS IN THE REPUBLIC OF SERBIA AND APPLICATION OF THE POLLUTER PAYS PRINCIPLE Milan Počuča, Faculty of Law for Commerce and Judiciary, University Business Academy, Geri Karolja Street no. 1, Novi Sad 21000, Serbia Jelena Matijašević Obradović, Faculty of Law for Commerce and Judiciary, University Business Academy, Geri Karolja Street no. 1, Novi Sad 21000, Serbia
100.	DEVELOPING E-BANKING PLATFORM IN CONTEMPORARY WORLD Zarko Radjenovik, University Goce Delcev, Stip, Macedonia Tatjana Boshkov, University Goce Delcev, Stip, Macedonia
101.	THE LEVEL AND POSITION OF STRATEGIC BUSINESS MANAGEMENT IN THE CZECH REPUBLIC, RUSSIA AND CHINA AND THEIR MUTUAL COMPARISON Jarmila Straková, Institute of Technology and Business in České Budějovice, Department of Management, Okružní 10, 370 01 České Budějovice, Czech Republic
102.	PREDICTION OF THE DEVELOPMENT OF THE CORPORATE ENVIRONMENT IN THE CZECH REPUBLIC FROM THE PERSPECTIVE OF TOP MANAGERS Jan Váchal, Institute of Technology and Business in České Budějovice, Department of Management, Okružní 10, 370 01 České Budějovice, Czech Republic

103.	<p>ENTERPRISE ARCHITECTURE AS A FACTOR TO ELIMINATE IMPACTS IN ENTERPRISE EXTERNAL ENVIRONMENT</p> <p>Petra Pártlová, Institute of Technology and Business in České Budějovice, Department of Management, České Budějovice, Czech Republic</p> <p>Jan Váchal, Institute of Technology and Business in České Budějovice, Department of Management, Okružní 10, 370 01 České Budějovice, Czech Republic</p>
104.	<p>THE PROFITABILITY OF BANKING SECTOR IN KOSOVO</p> <p>Flamur Keqa, Epoka University, Tirana, Albania</p>
105.	<p>ECB LEGAL MEASURES ACCORDING TO THE FINANCIAL CRISES</p> <p>Shkendije Nahi, Director of Asset Management Department in Central Bank of Kosovo and PhD candidate-Faculty of Economy- University of Prishtina</p> <p>Flamur Mrasori, Chairman of the Central Bank Board- Central Bank of Kosovo and Professor of Law (Private International Law and European Union Law)- Faculty of Law-University of Prishtina</p>
106.	<p>THE ROLE OF MANAGEMENT IN MANAGEMENT OF COMPANIES</p> <p>Nevenka Nićin, Union University, Faculty of Business and Industrial Management and Law, Belgrade, Serbia; Faculty of Economics, European University Brcko, Brcko District, Bijeljinska 72-74, Bosnia and Hercegovina</p> <p>Anka Bulatović, Faculty of Economics, European University Brcko, Brcko District, Bijeljinska 72-74, Bosnia and Hercegovina</p> <p>Vojislava Grbić, College of Vocational Studies for Management and Business Communications, Sremski Karlovci, Mitropolita Stratimirovica 110, Serbia; Faculty of Economics, European University Brcko, Brcko District, Bijeljinska 72-74, Bosnia and Hercegovina</p>
107.	<p>AN EMPIRICAL INVESTIGATION OF SCHOOL TO WORK TRANSITION USING THE GOMPERTZ MODEL</p> <p>Ana Gorenca, Aleksandër Moisiu University of Durrës, 14, 2001, Rruga Currila, Durrës, Albania</p>
108.	<p>ONE-STEP FORECAST OF THE TRADE INTENSITY INDEX USING BOX-JENKINS METHODOLOGY</p> <p>Jonel Kristo, Institute of European Studies, University of Tirana, Albania</p>
109.	<p>LEGAL FRAMEWORK FOR RESISTANCE OF SPORTS FAN VIOLENCE (FOOTBALL) - EVENTS IN MONTENEGRO</p> <p>Željko Spalević, Donja Gorica University, Montenegro</p> <p>Ljubiša Konatar, MSc</p>
110.	<p>THE IMPACT OF HUMAN CAPITAL ON SUSTAINABLE GROWTH - THE CASE OF REPUBLIC OF MACEDONIA</p> <p>Slagjana Stojanovska, Integrated Business Faculty, bul. 3-ta Makedonska brigade 66A, Skopje, Macedonia</p> <p>Violeta Madzova, International Balkan University, Tasko Karadza str. 11a , Skopje, Macedonia</p> <p>Margarita Matlievska, MIT University –Skopje , bul. 3-ta Makedonska brigade 66A, Skopje, Macedonia</p>

List of abstracts/papers accepted for publication in the conference proceedings

r.b.	Title/authors
111.	<p>ORTHODOX CHURCH AND MEDICAL INSTITUTIONS IN RUSSIA: PROSPECTS OF RELATIONSHIPS Ershov Bogdan Anatolievich, Voronezh State Technical University, Moskovsky Prospect, 14, Voronezh, Russia Fursov Vladimir Nikolaevich, Voronezh State Pedagogical University, Lenin street, 86, Voronezh, Russia Perevozchikova Larisa Sergeevna, Voronezh State Technical University, Moskovsky Prospect, 14, Voronezh, Russia</p>
112.	<p>THE IMPACT OF ORGANIZATIONAL COMMITMENT ON THE INTENTION TO LEAVE IN HOTELS CILEM BULSU, BATMAN UNIVERSITY- BATMAN /TURKEY MURATBULSU, BATMAN UNIVERSITY- BATMAN /TURKEY BAHATTIN HAMARAT, CANAKKALE 18 MART UNIVERSITY, CANAKKALE</p>
113.	<p>CENTRAL BANK INDEPENDENCE IN TRANSITION ECONOMY BEFORE JOINING THE EUROPEAN MONETARY UNION - THE CASE OF SLOVENIA Vesna Luković, Delakova ulica 31, Ljubljana, Slovenia</p>
114.	<p>MACROECONOMIC ANALYSIS OF GLOBAL ECONOMIC RECESSION 2007-2009 AND POLICY MEASURES THAT ENABLED RECOVERY OF US ECONOMY Manvinder Singh, KIIT University, Room No 14, Campus7 , KIIT University, Bhubhaneshwar, Odisha -751024, India Dr SN Misra, KIIT University, Deans Office , Campus7 , KIIT University, Bhubhaneshwar, Odisha -751024, India Biswajit Das, KIIT University, Room No 24, Campus7 , KIIT University, Bhubhaneshwar, Odisha -751024, India</p>
115.	<p>KNOWLEDGE BASED ECONOMIC DEVELOPMENT OR THE RULE OF COMPETITIVENESS? LABOUR MARKET TENDENCIES IN THE GLOBAL ECONOMY WITH SPECIAL REGARD TO EUROPE Annamaria Artner, Centre for Economic and Regional Studies HAS, Institute of World Economics, Tóth Kálmán utca 4., Budapest, Hungary, 1097</p>
116.	<p>UAE ECONOMIC SUSTAINABILITY Dusko Tomic, American University in the Emirates, Dubai, UAE Maryam Al Saabri, General Directorate of Residency and Foreigners Affairs, Dubai, UAE Fadia Hatamleh, University of Peloponnese, Greece</p>
117.	<p>SECURITY IN GLOBALIZED WORLD: THINKING BEYOND THE STATE BÜLENT SARPER AĞIR, ADNAN MENDERES UNIVERSITY, FACULTY OF ECONOMICS, MERKEZ KAMPUS, MERKEZİ DERSLİKLER II, KAT:2, Aydın/TURKEY</p>
118.	<p>THE INFLUENCE OF DIGITALIZATION ON EMPLOYMENT IN THE CONTEXT OF THE NEW EUROPEAN PILLAR OF SOCIAL RIGHTS Monika Moraliyska, Univeristy of National and World Economy - Sofia, Bulgaria, 1, "8 Dekemvri" Str., Studentski Grad, Sofia, Bulgaria</p>
119.	<p>CLASSIFICATION OF SECTORAL INNOVATIONS IN DIAMOND PROCESSING Grigoryeva Elena Eduardovna, North-Eastern Federal University, Scientific-Research Institute of Regional Economy of the North, 677008, Russia, Republic Sakha (Yakutia), Yakutsk, Petrovskogo St, 23, kv.45</p>

120.	ORGANIZATIONAL INTERCULTURAL MANAGEMENT IN AN INTERCULTURAL COMPANY José G. Vargas-Hernández, University Center for Economic and Managerial Sciences University of Guadalajara, Periférico Norte 799 Edificio G-201-7, Núcleo Universitario Los Belenes CUCEA Zapopan, Jalisco C.P. 45100; México
121.	THE IMPORTANCE OF LOCAL TAXES IN TOURISM – CASE STUDY FROM CENTRAL EUROPE Lucie Plzáková, Institute of Hospitality Management in Prague, Svídnická 506, Prague, 181 00, the Czech Republic
122.	ENTREPRENEURSHIP INTENTION OF UNIVERSITY STUDENTS Mohammed Meziane, Faculty of Social Sciences, University of Oran2 ALGERIA, 14 city Hachemi ghazali. Oran. Algerie
123.	MANIFESTATIONS AND SIGNIFICANCE OF “WORK EXPERIENCE” IN THE ORGANIZATION Mária Héder, Károly Ihrig Doctoral School of Management and Business, University of Debrecen, Hungary, H-4032 Debrecen, Egyetem ter 1.
124.	OECD MEMBERSHIP CHALLENGES FOR CROATIAN TOURISM; SUSTAINABLE PERSPECTIVES Jasmina Gržinić, Juraj Dobrila University of Pula, Croatia, Faculty of Economics and Tourism "Dr. Mijo Mirković", Zagrebačka 30 52100 Pula Croatia
125.	THE IMPACT OF THE ARAB SPRING ON THE TURKISH TOURISM SECTOR Mehmet Emin BAYNAZOGLU, Trakya University, Keşan Yusuf Çapraz Uygulamalı Bilimler Yüksekokulu Ebru Ozlem BİLGİN, Sakarya University, Sapanca, Turkey Orhan AKOVA, İstanbul University, Beyazıt Campus
126.	MANAGING DIVERSITY IN THE HOSPITALITY INDUSTRY OF SLOVENIA MARIJA ROK, FACULTY OF TOURISM STUDIES, UNIVERSITY OF PRIMORSKA, OBALA 11A, 6320 PORTOROŽ, Slovenia
127.	THE IMPACT OF INTEREST RATE RISK ON THE PERFORMANCE OF BANKING SECTOR DEPOSITS IN BALKAN COUNTRIES Halit Shabani, University "Haxhi Zeka", Peja Fisnik Morina, University "Haxhi Zeka", Peja Valdrin Misiri, University "Haxhi Zeka", Peja
128.	MITIGATION OF REGIONAL DISPARITIES THROUGH CLUSTERS Katarína Kráľová, A.Dubček University, Faculty of Social and Economic Relations, Slovakia, Študentská 3, 911 50 Trenčín, Slovenská republika Jana Sochuľáková, A.Dubček University, Faculty of Social and Economic Relations, Slovakia, Študentská 3, 911 50 Trenčín, Slovenská republika Dagmar Petrušová, A.Dubček University, Faculty of Social and Economic Relations, Slovakia, Študentská 3, 911 50 Trenčín, Slovenská republika
129.	CLUSTER ANALYSIS OF SMES IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT Dana Jašková, FAKULTA SOCIÁLNO-EKONOMICKÝCH VZŤAHOV Trenčianska univerzita Alexandra Dubčeka v Trenčíne, Študentská 3 911 50 Trenčín
130.	CORPORATE SOCIAL RESPONSIBILITY - A COMPARATIVE STUDY OF INDIA & ROMANIA Puja Kumari, School of Law, University of Petroleum and Energy Studies, Dehradun, India, B- 103, Garden View Apartments, Etlantis Club, Panditwadi, Dehradun, Uttarakhand, India 248001 Charu Srivastava, School of Law, University of Petroleum and Energy Studies, Dehradun, India, B-103, Garden View Apartments, Etlantis Club, Panditwadi, Dehradun, Uttarakhand, India 248001

131.	COMPARISON OF THE USE OF METHODS FOR INCREASING THE QUALITY AND PERFORMANCE OF PROCESSES IN THE SLOVAK ECONOMY Pavol Gejdoš, Technical University in Zvolen, Masarykova 24, 96053 Zvolen, Slovakia Lubica Simanová, Technical University in Zvolen, Masarykova 24, 96053 Zvolen, Slovakia
132.	BUSINESS ETHICS AND SUSTAINABILITY - AN INTEGRATED APPROACH TO CHECK SUSTAINABILITY IMBALANCES LEENA SINGH, INDIRA GANDHI NATIONAL OPEN UNIVERSITY, NEW DELHI, SCHOOL OF MANAGEMENT STUDIES, BLOCK C, ACADEMIC COMPLEX, MAIDAN GARHI, NEW DELHI -110068
133.	BARRIERS AND CONSTRAINTS OF SMES IN ALBANIA: POLICY IMPLICATIONS Ariana Cela, University of New York Tirana, Kodra e Diellit, Selite, Albania Arta Sinamati, University of New York Tirana, Kodra e Diellit, Selite, Albania
134.	THE RELATIONSHIP BETWEEN LEADERSHIP STYLES AND TRUST IN LEADER Osman Uslu, Sakarya University, Management Faculty, Turkey
135.	DIGITAL MARKETING FROM THE PERSPECTIVE OF ALBANIAN HEIS Semiha LOCA, Marin Barleti University, Rruga Sami Frasheri, Tirane, No.41, Albania Bardhyl CEKU, Agricultural University of Tirana, Kames, Tirane, Albania
136.	THE USE OF TWITTER AS A MARKETING TOOL BY TOUR OPERATORS IN ANTALYA NUR UNDEY KALPAKLIOGLU, HALIC UNIVERSITY, SUTLUCE MAH. IMRAHOR CAD. NO 82 BEYOGLU ISTANBUL/ TURKEY EGEMEN GUNES TUKENMEZ, HALIC UNIVERSITY, SUTLUCE MAH. IMRAHOR CAD. NO 82 BEYOGLU ISTANBUL/ TURKEY
137.	THE ANALYSIS OF COMPETITIVENESS ASSESSMENT METHODS THROUGH THE DEVELOPMENT OF E-COMMERCE Anatolie Caraganciu, University "Lucian Blaga" Sibiu, Sibiu, Sura Mare, Romania Iulian Caraganciu, University "Lucian Blaga" Sibiu, Sibiu, Sura Mare, Romania Constanta Tiuhtii, University "Lucian Blaga" Sibiu, Sibiu, Sura Mare, Romania
138.	TRADE COSTS BETWEEN INDIA AND ASEAN+3: A GRAVITY FRAMEWORK APPROACH Ishita Ghosh, Symbiosis School of Economics, [A Department of Symbiosis International (Deemed University)], 3rd Floor, SCHC Building, Senapati Bapat Road, Pune, Maharashtra, India – 411004. Divya Nagaraj, Symbiosis School of Economics, [A Department of Symbiosis International (Deemed University)], 3rd Floor, SCHC Building, Senapati Bapat Road, Pune, Maharashtra, India – 411004.
139.	CLOUD COMPUTING SECURITY AND PRIVACY CONCERNS IN SAUDI ARABIA HIGHER EDUCATION Emna Chikhaoui, Vice Dean, College of Law, PRINCE SULTAN UNIVERSITY, Riyadh Saudi Arabia Rehana Parveen, College of Law, PRINCE SULTAN UNIVERSITY, Riyadh Saudi Arabia
140.	EXAMINING WORKAHOLISM IN THE CONTEXT OF MANAGERIAL POSITION Emrah ÖZSOY, Sakarya University, Management Faculty
141.	BITCOIN AS AN ENCRYPT ACCORDING TO THE KOSOVO MATERIAL LAW Mensut Ademi, Kolegji AAB and ASKKVK, Vucitern 42000

142.	<p>INTEGRATING CLOUD ENABLED SMART TECHNOLOGIES INTO EVENT MANAGEMENT</p> <p>Saha Baygul Ozpinar, Uskudar University, Altunizade Mah. Haluk Turksoy Sk. No:14 PK:34662 Uskudar / Istanbul / Turkey</p> <p>Alper Ozpinar, Istanbul Commerce University, Kucukyali E5 Kavsagi, Inonu Cd. No:4 PK:34840 Kucukyali / Istanbul / Turkey</p>
143.	<p>HUMAN RESOURCES AND THEIR PREPARATION IN SPHERE OF ENVIRONMENTALLY ORIENTED CRISIS MANAGEMENT IN THE CONTEXT OF CIRCULAR ECONOMY</p> <p>Jaroslav Bednárík, University of Ss. Cyril and Methodius in Trnava, Faculty of Mass Media Communication, Nam. J. Herdu 2, Trnava 917 01, Slovak Republic</p>
144.	<p>USE OF RESULTS AND IMPACT MEASUREMENT SYSTEM (RIMS) TO EVALUATE A RURAL DEVELOPMENT PROGRAM IN ALBANIA</p> <p>Gazmend ZENELI, University "Marin Barleti", Rruga e Kosovareve, Nr 1, 1019, Tirana, Albania</p> <p>Albana LILA, Raiffeisen Bank Tirana, Albania, Bulevardi "Bajram Curri", ETC Building Genti Çupi, Albanian Development Fund, Rruga "Sami Frasheri", No 41, 1019 Tirana, Albania</p>
145.	<p>NEW APPROACHES TO BUILDING PERSONAL BRAND STRATEGY</p> <p>Rastislav Zábajník, The Faculty of Mass Media Communication at the University of Ss. Cyril and Methodius in Trnava, Jozefa Herdu 2, 917 01 Trnava, Slovakia</p>
146.	<p>EDUCATION FOR SUSTAINABLE DEVELOPMENT IN SERBIA AT THE ONSET OF THE FOURTH INDUSTRIAL REVOLUTION</p> <p>Biljana JOVANOVIĆ GAVRILOVIĆ, Faculty of Economics, University of Belgrade, Kamenička 6, Belgrade, Serbia</p> <p>Biljana RADIVOJEVIĆ, Faculty of Economics, University of Belgrade, Kamenička 6, Belgrade, Serbia</p>
147.	<p>ANALYSIS AND FORECAST OF TOURIST NIGHTS IN CROATIA BY 2020</p> <p>Justin Pupavac, Faculty of Tourism and Hospitality Management, Primorska 42, p.p. 97, 51410 Opatija, Croatia</p> <p>Antonio Badurina, Faculty of Tourism and Hospitality Management, Primorska 42, p.p. 97, 51410 Opatija, Croatia</p>
148.	<p>DEPENDENCE OF QUANTITATIVE MODELS OF MANAGEMENT ON IOT AND DIGITAL TRANSFORMATION</p> <p>Milos Loncar, Faculty of Organizational Sciences, University of Belgrade, Serbia, 154 Jove Ilića Street</p> <p>Marina Jovanovic Milenkovic, Faculty of Organizational Sciences, University of Belgrade, Serbia, 154 Jove Ilića Street</p> <p>Milos Trkulja, Faculty of Economics, Banja Luka, Majke Jugovića 4, 78000 Banja Luka, Bosnia and Hercegovina</p>
149.	<p>DISTRIBUTION CHANNELS IN TOURISM MODERN APPROACH</p> <p>Cuneyt Mengu, CEO of Mercan Tourism&Lecturer in Istanbul University, Cumhuriyet Street No125/1 Harbiye-Sisli Istanbul / Turkey</p>
150.	<p>ADDRESSING VOLUNTARY SELF-EXCLUSION FROM ACCESS TO FINANCING IN ALBANIA</p> <p>Eugen Musta, HEI "Marin Barleti University" - Tirana, Albania</p>
151.	<p>CONSUMER PROTECTION AND THE RECORDING OF BANKRUPTCY JUDGMENTS</p> <p>IDA D'AMBROSIO, UNIVERSITY TELEMATICS GIUSTINO FORTUNATO, ENNIO GODUTI N.10, BENEVENTO - ITALY</p>

152.	TALENT MANAGEMENT IMPLEMENTATION IN ACTIVITIES OF HUMAN RESOURCE MANAGEMENT Julija Avakumovic, Faculty of Economics in Subotica, University of Novi Sad, Segedinski put 9-11, Subotica, Serbia
153.	HISTORICAL MASONRIES AND ENERGY DIAGNOSIS. CASE STUDIES. Marianna Rotilio, University of L'Aquila, via G. Gronchi 18, L'Aquila, Italy Idiano D'Adamo, University of L'Aquila, via G. Gronchi 18, L'Aquila, Italy LEONARDO PANTOLI, University of L'Aquila, via G. Gronchi 18, L'Aquila, Italy
154.	IMPACT OF POSITIVE RELATIONS AT WORK ON THRIVING AT WORK WITH THE MEDIATING ROLE OF JOB EMBEDDEDNESS AND MODERATING ROLE OF COLLECTIVISM Ali Ashiq Ch. Samar Khalid
155.	THE 3D PRINTING AND THE INDUSTRY 4.0 Alfiero Leoni Gianluca Barile Mirco Muttillio Marianna Rotilio, University of L'Aquila, via G. Gronchi 18, L'Aquila, Italy Leonardo Pantoli, University of L'Aquila, via G. Gronchi 18, L'Aquila, Italy Vincenzo Stornelli, University of L'Aquila, via G. Gronchi 18, L'Aquila, Italy Federica Cucchiella Gianfranco Fazzini
156.	COMPARATIVE RISK ANALYSIS OF HUNGARIAN AND ROMANIAN TRADE AND SERVICE COMPANIES Tibor Tarnóczy, University of Debrecen, Faculty of Economics and Business, Institute of Accounting and Finance, Debrecen, Hungary Edina Kulcsár, Partium Christian University, Faculty of Economics and Social Science, Department of Economics, Oradea, Romania
157.	FACTOR PRODUCTIVITY INCREASEMENT IN MONTENEGRO AS AN IMPORTANT PRECONDITION FOR ECONOMIC DEVELOPMENT Nina Vujošević, Faculty of International Economics, Finance and Business, University Donja Gorica, Podgorica, Montenegro
158.	MOTIVATION IN TOURISM & TRAVEL INDUSTRY Cuneyt Mengü, CEO of Mercan Tourism&Lecturer in Istanbul University, Cumhuriyet Street No125/1 Harbiye-Sisli Istanbul / Turkey
159.	COMPARISON BETWEEN MNCS AND DOMESTIC COMPANY ON TRAINING AND DEVELOPING EMPLOYEES IN SERBIAN CONTEXT Marko Slavković, Faculty of Economics, University of Kragujevac, Serbia Marijana Simić, Faculty of Economics, University of Kragujevac, Serbia
160.	BIOLOGICAL TREATMENT AND BEST MANAGEMENT PRACTICES ON FOOD INDUSTRY WASTEWATER IN ALBANIA Anisa Myrtaj (Rexhepi), University of Vlora, Faculty of Technical Sciences, Sheshi Pavaresia, Sklele, Vlore, Albania Ilirjan Malollari, University of Tirana. Faculty of Natural Sciences. Department of Industrial Chemistry; Bulevardi "Zogu I", Tirana, Albania Luljeta Pinguli, University of Tirana. Faculty of Natural Sciences. Department of Industrial Chemistry; Bulevardi "Zogu I", Tirana, Albania
161.	THE ROLE AND IMPORTANCE OF LOCAL PRIVATIZATIONS IN INCREASING EFFICIENCY OF LOCAL GOVERNMENTS IN SUSTAINABLE DEVELOPMENT OF TURKEY Mehmet Burhanettin COŞKUN, Osmaniye Korkut Ata University, Department of Political Science and Public Administration Fakültesi-OSMANIYE-TURKEY

162.	<p>GLOBALIZATION AND DEVELOPMENT ASPECTS OF HUMAN SECURITY Murat Necip Arman, Adnan Menderes University Nazilli Faculty of Economics and Administrative Sciences İsabeyli Campus -İsabeyli Town, Nazilli - Aydın 09860 Selahattin Erturk Ciftci, Adnan Menderes University Nazilli Faculty of Economics and Administrative Sciences İsabeyli Campus -İsabeyli Town, Nazilli - Aydın 09860</p>
163.	<p>GAYS-LESBIANS AND THE STORY OF TURTLE-RABBIT RACE Ekrem Tufan, Çanakkale Onsekiz Mart University, Çanakkale School of Applied Sciences, Terzioğlu Yerleşkesi Çanakkale 17100 Turkey Selen Pekoğuz, Çanakkale Onsekiz Mart University, Faculty of Tourism, Terzioğlu Yerleşkesi Çanakkale 17100 Turkey Betül Bertecene, Çanakkale Onsekiz Mart University, Faculty of Tourism, Terzioğlu Yerleşkesi Çanakkale 17100 Turkey</p>
164.	<p>GENDER GAP IN FAMILY FARMS. AN EXPLORATORY STUDY Cinzia Dessì, University of Cagliari, Department of Business and Economics, V.le Fra Ignazio, 17, Cagliari, Italy MICHELA FLORIS, University of Cagliari, Department of Business and Economics, V.le Fra Ignazio, 17, Cagliari, Italy</p>